



Business Intelligence



Collaboration Portals



Application Development



Business Strategy



Executive Dashboards



Project Management Offices

Business Case – Merial – Global ERP

SOLUTION OVERVIEW

MICROSOFT GOLD CERTIFIED PARTNER

Blackstone & Cullen, Inc.

SCENARIO

Program/Project Management of Global ERP Implementation

INDUSTRY

Animal Health

ORGANIZATION PROFILE

Merial offers products and services to enhance the health, well-being, and performance of a variety of animals.

SITUATION

Merial was in process of implementing a major upgrade to their ERP system and centralizing operations to a single global data center. The project was getting out of control and in jeopardy of missing the deadline.

BUSINESS SOLUTION

Blackstone & Cullen, Inc. was asked for a turnkey solution with Program Management, Project Management and the technology and management processes to ensure success.

TECHNOLOGY DEPLOYED

- Microsoft Office Project Server 2007
- Microsoft Office Project Professional 2007
- SQL Server 2005
- SQL Server Analysis Services

I want you to know that the work that you guys have participated in on planning was a significant factor in helping us to achieve success.

It was a behind the scenes activity but was absolutely critical.

*Ron Townsend
Senior Director
Merial Information Systems*

Since 1989, Blackstone & Cullen, Inc. has leveraged information technology to provide business solutions. Principal services include enterprise application integration, data warehousing, program office implementation, and custom application development.



Merial, a leading animal health products company, had 400 major cross-functional projects underway. An Oracle Financial ERP upgrade was taking place and the internal resources were overworked and the external consulting resources were operating in six stovepipe functions with no cross collaboration. The \$80+ Million project was in jeopardy of significant overrun.

SOLUTION

Blackstone & Cullen, Inc. (BAC) provided a turnkey solution. A senior BAC Program Office Director implemented Microsoft Office Project Server in a virtual environment and quickly brought the project under control.

Effective Program and Project Management is based on solid business processes. The BAC team worked closely with Merial's global ERP team to implement workable project tasks and schedules to meet the deadline.

During the go-live week managers and team members could easily view progress on a real-time basis. This enabled very tight control of cross-functional task dependencies, and the resulting go-live date was a "non-event", the best possible outcome.

BENEFITS

- One common project management process across the global ERP deployment team.
- Infrastructure to build a true collaborative project management environment across the enterprise.



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The US went live today with Oracle R12. For a project of this magnitude we could have only succeeded with great people and great planning. We are grateful for Terry and his contributions to the success of this project. The structure and support that he has provided in our planning efforts were invaluable to our success.

And, thank you for sending him our way!

*Bob Amos
Business Process Transformation*

- Meaningful and accessible reporting capabilities employing proper levels of security and minimizing extraneous information.
- Better sharing of information among project managers, project team members, resource managers, management, information technology staff, and business units.
- Enhanced communication among and between departments.
- Improved ability for project managers to communicate tasks and details.
- Better ability for resource managers to schedule tasks and allocate people, materials, and money.
- Ability for users to see personal views of tasks and schedules.